

# The Integrated Planning & Institutional Effectiveness Model

planning

**University**  
**Mission, Vision, and Goals for Student Learning**

***External Analysis:***

Environmental Scanning, Benchmarking, New Program Analysis

**Strategic Planning**

Annual Reporting describes plan progress and use of assessment for improvement

**Situational & Gap Analysis**

***Internal Analysis:***

Institutional evaluations, student learning assessment, accreditation, institutional data reporting & analytics, program review,

